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PennState
College of Engineering

**ENGINEERING
ENTREPRENEURSHIP**



Are They Ready Now?

In the age of AI, *career readiness* isn't optional—it's essential. Skills like critical thinking, leadership, and tech fluency aren't just buzzwords; they're the baseline. At **Penn State Engineering Entrepreneurship**, we don't just teach these skills—we build them through real-world challenges, mentorship, and hands-on learning. **This is where you come in.** The students featured below are walking the path you helped create. **Now, through our Alumni Mentors initiative, you can help guide the next generation**—because your experience is the edge they need.

IN THE NEWS

Announcing Our Newest Initiative: The Alumni Mentors Program

Seeking Penn State Engineering Entrepreneurship Alumni to Mentor the Next Generation

Are you a Penn State alum from one of our Engineering Entrepreneurship courses who has gone on to lead, innovate, or launch something impactful?

We're currently inviting select alumni to mentor student teams—sharing hard-earned insights from your own journey as a **leader, intrapreneur, or entrepreneur** who embodies *grit, creativity, and real-world problem-solving*.

Whether you've built a company, driven innovation inside an organization, or carved a unique professional path, your experience can make a lasting impact on the next generation of entrepreneurial thinkers.

Interested in mentoring?

[Let us know how your expertise and story could help guide a student team forward](#)



From Concept to Capital: ENGR 310 Students Win Big at Pitch Competition

On April 16, students from ENGR 310 took 1st and 2nd place at the LaunchBox and NES pitch contest. Benjamin Miller's *Andromeda Aerospace* earned \$3,500, while Joanna Kieran-Mendez and Edrea Burgwin's *Tatted Valley* received \$2,000.

"There's little that substitutes for having one's idea positively reinforced like winning a pitch contest—it confirms the potential and energizes students for the challenges ahead." — **Professor Frank Koe**

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Real Ventures, Real Outcomes: How ENGR Entrepreneurship Translates Ideas Into Action

Through pitch competitions, alumni mentorship, and applied coursework, Engineering Entrepreneurship students aren't just learning—they're launching. This article highlights how Engineering 407 takes ideas into action.

"It's one thing to teach innovation in the classroom; it's another to see students light up when they realize they can actually do it." — **Assistant Professor Brad Groznik**

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[How did Engineering Entrepreneurship shape your career readiness? What do you wish today's students knew about launching in today's economy?](#)



Alumni Fuel Innovation: Why Mentorship Matters in Engineering Entrepreneurship

From pitch prep to innovation site visits like Zoll Medical, alumni are key to turning Penn State classrooms into launchpads. With Siemens micro-credentials and real-world sprints, students tackle challenges that mimic industry needs – with alumni leaders guiding the way.

Sponsored by Siemens and powered by Penn State industry connections, the experience offered students a unique opportunity to explore advanced manufacturing, meet alumni in the field, and put their skills to the test in a real-world design challenge.

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Maggs Rags In In Urban Outfitters!

We're thrilled to congratulate @maggs_rags (Maggie McLaughlin), a recent Entrepreneur in Residence in our Penn State Engineering Entrepreneurship program! Maggie, a Penn State alumna, is the visionary behind Magg's Rags—a sustainable fashion brand known for its whimsical, one-of-a-kind designs crafted from upcycled materials. Her latest collaboration with Urban Outfitters brings her unique creations to a broader audience, showcasing her commitment to sustainability and creativity. [Explore the collection.](#)

Ready to give back? One hour of mentorship or one visit to your facility could change a student's life trajectory. [We'd love to know how you could plug in.](#)



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