

WHY HAPPY VALLEY?

[YOUR COMPANY NAME HERE]





PENN STATE
RESEARCH
INNOVATION
TALENT

204

Invention
Disclosures
Received 2022

\$5.5M

Tech Transfer
Revenue
2022

\$1B

Total Research
Expenditures
2022 - 23

#1

Wall Street
Journal Ranking
for Recruiting Talent

A SMART CITY



#2

**Smartest Cities in
America (Luminosity)**

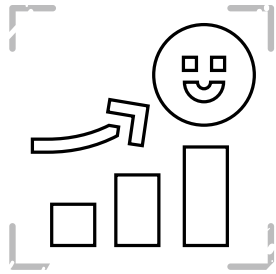
#2

**Universities Most
Attended by CEOs
(LinkedIn)**

#15

**Best U.S. Cities
for Entrepreneurs
(Entrepreneur
Magazine)**

Happy Valley Highlights



#1

**Happiest
Small Towns
in America**
(Movoto)



#1

**Adventure
Destination**
(National Geographic)



#5

**Best College
Towns
in America**
(Business Insider)



#9

Best Walkable and Shoppable Small Towns in PA, 2023

TOP

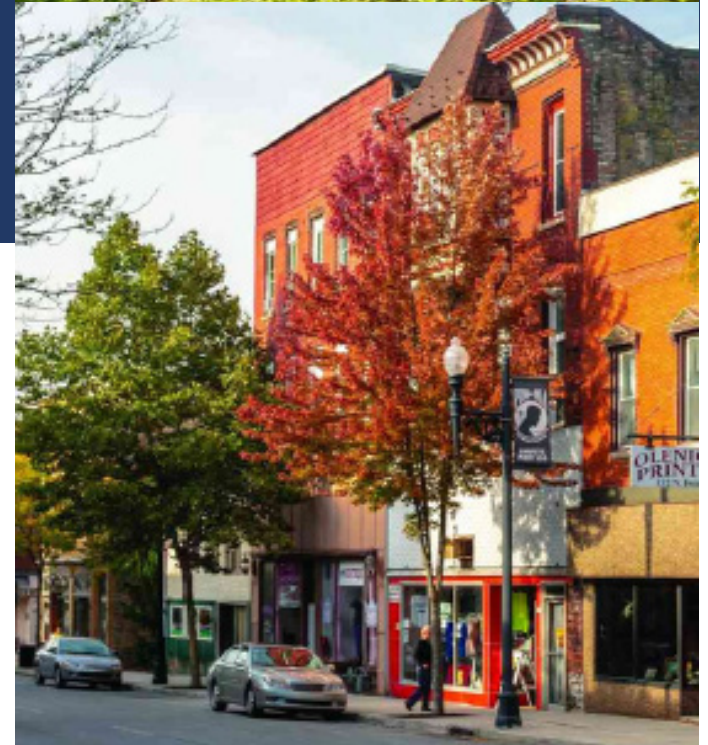
9%

Top Places to Raise a Family in America (Niche)

#2

Healthiest County in Pennsylvania (Robert Wood Johnson Study)

**LIVE WORK PLAY
IN HAPPY VALLEY**



Photos: Nittany Conservancy, Bellefonte.com, Material Science Building, Penn State, Happy Valley Adventure Bureau