

# Tell your success story in HappyValley Industry *Catalyst*



## ***What makes Happy Valley so perfect for entrepreneurs and thriving tech companies?***

**Renowned for livability, natural beauty, big-time athletics events, and neighborhood charm,** Happy Valley has another distinction: a unique ecosystem for business and industry. It's not Silicon Valley, and that's a good thing. Minus the downsides of big city living, but with all the same benefits, Happy Valley is a place where innovation and livability coexist, where "hungry dogs run faster."

Fueling success around the world, from NASA to COVID vaccines, T-cell cancer treatments to sensors in Ford factories ... **Happy Valley companies are changing the world and creating space for the talent that will drive tomorrow's breakthroughs.**

HappyValley Industry amplifies those headlines, partnering with companies to tell the stories of industry and innovation on our online platform, communications and social media.... and now in our premiere print magazine, **HappyValley Industry Catalyst.**

### **In this issue, read about:**

- ★ Platinum Founding Sponsor Innovation Park: launching Penn State's technology into the world
- ★ Private equity's big investment trend in Happy Valley
- ★ Happy Valley impact: companies delivering solutions to national and global customers
- ★ Insights from industry leaders: company culture and fostering growth and success
- ★ Legacy of innovation: a history of life-changing invention
- ★ Why top talent is relocating to Happy Valley
- ★ Work, live, play: the best in outdoor adventure, hyper local food, entertainment and neighborhoods

**Advertise in this issue to amplify your HappyValley Industry story!**



**10,000 copies** distributed locally and mailed to decision makers with interests in HappyValley Industry.

Print date:  
October 15, 2021

## ***Amplifying Happy Valley stories since 1980***

**HappyValleyIndustry.com** is powered by Affinity Connection, a leader in business communication based in State College. Over the past 40 years, hundreds of thousands of readers have been reached through our websites and publications.

- ★ Penn State Football Annuals, 1982-1992
- ★ Blue White Illustrated, started in 1985
- ★ Pennsylvania Business Central, started in 1991
- ★ HappyValley.com, started in 1995
- ★ Journeys magazine for Innovation Park, since 2015
- ★ KCF Tech communication support, since 2017

We know industry, we know central Pennsylvania and we can amplify your story and connect you to the global marketplace today

**HappyValley Industry** is the voice for innovation, research and industry in the Happy Valley region of Central Pennsylvania. It amplifies stories of entrepreneurship, private equity, Penn State breakthroughs and livability through an online platform, weekly eletters and social media. HappyValley Industry partners with a community of innovators including Innovation Park at Penn State, Centre Region Entrepreneur Network (CREN), Videon and KCF.

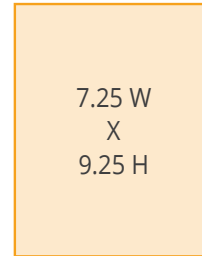
About  
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**Ad deadline: October 1**  
**Publication print date:**  
**October 15**

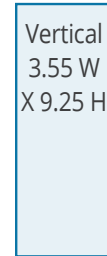
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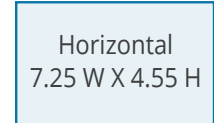
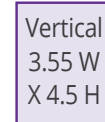
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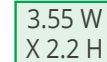
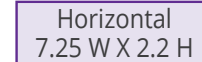
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\* All advertorials will also appear on [HappyValleyIndustry.com](http://HappyValleyIndustry.com), in our weekly e-letter and on our social media channels.

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Email \_\_\_\_\_

Billing Street Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Client Signature \_\_\_\_\_

Date \_\_\_\_\_

Sales Representative Signature \_\_\_\_\_

Date \_\_\_\_\_