



STRATEGIC PARTNERSHIP OPPORTUNITIES

It's time to tell your story and connect to a global marketplace – quickly, efficiently and effectively!

HappyValley Industry 4.0 is here.

Why now (and what took so long)?

Because your business is impacting the global marketplace with world-class innovation. The unique solutions you bring to customers are stories worth telling to prospects, investors and potential team members.

Where are the smartest places on earth?

Maybe not where you think. Akron, Dayton and Columbus, Ohio are part of the Brain Belt that also includes Buffalo and our neighbor just 90 miles to the west, Pittsburgh.

So, what about this place? What about you?

With its abundance of exceptional science, technology and engineering talent, *why didn't Happy Valley make the list?*

One word: **Storytelling.**

Happy Valley's top innovators are problem solvers that are attracting private equity investment from around the world.

It's time to shout it from the rooftops.

The 'happiest small city in America' (*Movoto, 2014*) is home to a rich, inventive history and today's Industry 4.0 companies that are powering global progress. High-tech sensors, made right here, are helping engineers in downtown State College optimize household-name factories across North America. High-

level research happening in our hometown assures our national security. Software developed here runs the smart devices you use every day. Happy Valley-made 3-D printers ship to major manufacturers around the world.

HappyValley Industry is dedicated to the smart, hardworking innovators who are advancing technology in fields from agriculture to chromatography, and powering Industry 4.0. We want to tell your story and connect you to the world, so you can continue to focus on your craft.

You need resources that are professional, agile and quick. You need channels that communicate directly to decision-makers, not only about what you do, but why you do it and why they need you.

That's HappyValley Industry 4.0.

We are limiting the spots available and offering this to just 30 companies in our first round. We have sold the Platinum position and have spaces available for Gold, Silver, Bronze and Ambassador levels.

Call or email Greg Woodman at Greg@affinityconnection.com or 814-237-0481 ext 131 or cell phone 814-883-4567.

Join us in this new venture.

Join the exclusive ranks of HappyValley Industry Ambassadors. We'll tell your story and you can watch it grow.

Tiered services include:



Dynamic landing pages dedicated to your company, its latest offers, product news and job opportunities

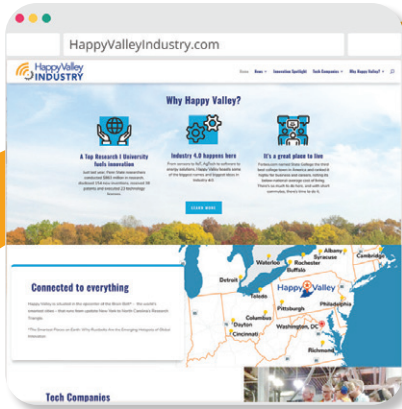


Custom feature articles on your company included in our high-visibility B2B eletter and quarterly print magazine



Additional services to help you launch new products and services, generate new qualified leads and recruit top talent

Telling the story of HappyValley Industry 4.0



WEBSITE

Dedicated to the innovators advancing technology, HappyValleyIndustry.com tells your story and connects you to the world with custom written features, dedicated landing pages custom eletters and more.



WEEKLY ELETTER

Sent to decision makers and recruits, HappyValley Industry's weekly eletter covers local tech news and your top stories in a compelling, responsive format.



MAGAZINE

Read about the latest Innovation 4.0 news in Happy Valley in a high-visibility quarterly magazine.

HappyValleyIndustry.com is powered by Affinity Connection, a leader in business communication based in State College. Over the past 40 years, hundreds of thousands of readers have been reached through our websites and publications.

- ★ Penn State National Championship Yearbook 1982
- ★ Blue White Illustrated, started in 1985
- ★ Pennsylvania Business Central, started in 1991
- ★ HappyValley.com, started in 1995
- ★ Journeys magazine for Innovation Park, since 2015
- ★ KCF Tech communication support, since 2017



We know industry, we know central Pennsylvania and we can tell your story and connect you to the global marketplace today!

TIERS of Service



PLATINUM

\$2,916/month
1 available

SOLD

- 3** Custom, 750-word, magazine-style articles per month on HappyValleyIndustry.com, and promoted via social media and eletters
 - 6** Dedicated landing pages on HappyValleyIndustry.com, updated monthly with your custom articles
 - 3** Page of ads/articles in the HappyValley Industry Catalyst magazine (design included)
 - 1** Quarterly press release sent to local and national press
 - 1** Listing in HappyValleyIndustry.com business directory, with ability to add photos, video, career information and other details
- Custom monthly eletter to your mailing list



SILVER

\$800/month
10 available

- 1** Custom, 750-word, magazine-style article per month on HappyValleyIndustry.com, and promoted via social media and eletters
- 2** Dedicated landing pages on HappyValleyIndustry.com, updated monthly with your custom articles
- 1** Listing in HappyValleyIndustry.com business directory, with ability to add photos, video, career information and other details



AMBASSADOR

\$83/month
20 available

- 1** Listing in HappyValleyIndustry.com business directory, with ability to add photos, video, career information



GOLD

\$2,000/month
5 available

- 2** Custom, 750-word, magazine-style articles per month on HappyValleyIndustry.com, and promoted via social media and eletters
- 1** Dedicated landing page on HappyValleyIndustry.com, updated monthly with your custom articles
- 1** Page of ads/articles in the HappyValley Industry Catalyst magazine (design included)
- 1** Listing in HappyValleyIndustry.com business directory, with ability to add photos, video, career information and other details



BRONZE

\$450/month
15 available

- 1** Custom, 750-word, magazine-style article per month on HappyValleyIndustry.com, and promoted via social media and eletters
- 1** Dedicated landing page on HappyValleyIndustry.com, updated monthly with your custom articles
- 1** Listing in HappyValleyIndustry.com business directory, with ability to add photos, video, career information and other details



Innovation in Happy Valley is guiding customers around the world for unprecedented success, and HappyValleyIndustry.com is telling that story.

Call or email Greg Woodman at
Greg@affinityconnection.com or 814-237-0481 ext 131
or cell phone 814-883-4567 to join.